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ARGUMENTATION AND ORAL GENRES: A COMMUNICATIVE APPROACH

XAVIER LABORDA GIL

xlabora@ub.edu www.sant-cugat.net/laborda Department of Linguistics of the University of Barcelona

Survey of teaching activities

- *Scope*: students of Philology and Linguistics degree and of a Postgraduate degree on Expression.
- *Topic and purpose*: oral genres and their pedagogical application.
- *Background*: an interdisciplinary perspective, different sources of language and interactions.
- *Fields of activity*: public discourse and the cultivation of a wide variety of genres.
- *Main target*: to become impregnated with art and its provocative proposals.

Institutional argumentation and ephemeral literature

Welcome speeches on local celebration: Sant Cugat (Catalonia), 1976-1997

- pragmatic analysis of the epideictic corpus;
www.sant-cugat.net/laborda/4324corpusalut
- study of discursive practices and political values.
- periods: 1976-1979, father; 1979-1982, assembly; 1983-1990, creating the leader; 1991-1997, the leader.

X. Laborda,
*Comunicació
institucional
i literatura
de paperera*,
València,
3i4, 2001



Discourse, silence and public space

A/ The lectern: to make and analyse circumstantial, deliberative and judicial speeches

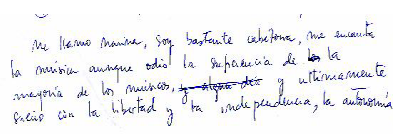
B/ Written genres: 1. review 2. course report 3. paper 4. flier

C/ Oral genres:

- 1 description, narration, argumentation (www.the5lines.com ; *Cinicus*, Publijuogo)
2. staging and performance (Marcel·lí Antúnez, *Satellites*; Gillian Wearing, *60 minute silence*)



Visual poem: "The loss"



Description: "The 5 lines"; a) writing;



b) sketching;



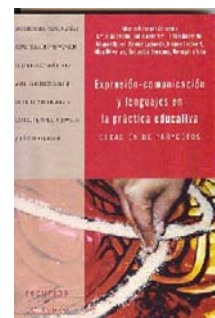
c) oral description

Features of oral practices and interactions

Scope: to fulfil the learner's own needs to communicate in social events.

Frame: activities concerned with a real communicative purpose; a particular intention (*purpose*) about something (*topic*) and that happens anywhere at any time (*setting*) between the participants (*interaction*) by means of language.

Concept: all activities deal with the social nature of language use and enable students to get in touch with the values of language use in society.



M. Bassols et alii, *Expresión-comunicación y lenguajes en la práctica educativa*, Barcelona, Octaedro, 2003